

Display Advertising

Display Advertising Insertion Order

PLEASE NOTE: This is an insertion order for a **DISPLAY ADVERTISEMENT ONLY**. If you wish to **order a Directory Listing**, please download the proper **Directory Listing PDF** form from the district website or contact Mike Snipes and he will promptly supply you the proper insertion form. District website: www.optimistcowy.org; **Contact Mike Snipes: 303-699-9161** or cowyoptimists@aol.com.

PLEASE PRINT LEGIBLY

Yes, please place my Display Advertisement in the Colorado-Wyoming Optimist Magazine in the following size:

- Full page (7-¼ inches wide x 10 inches deep) \$200 per insertion
- Half page Vertical (3-½ inches wide x 10 inches deep) \$120 per insertion
- Half page Horizontal (7-½ inches wide x 4-7/8 inches deep) \$120 per insertion
- Quarter Page (3-½ inches wide x 4-7/8 inches deep) \$75 per insertion

For the following issues:

- Winter 2010** • **Spring 2010** • **Summer 2010** At a cost of _____ per issue. .
- My check for \$ _____ is attached for _____ issue(s)
- Please bill me

Name: _____ Phone: _____

Mailing Address: _____

City, State, Zip: _____ email _____

Contact: _____

1. Use the back of this page or attach a separate piece of paper to **design your display** ad. Be sure to attach any special artwork you want included with the listing or supply specific description or web address where we might pick it up. **OR**
2. **Attach a copy** of a previously printed ad if you wish and we will be happy to work with it. We may ask you for originals of any special art or photos and we will match typefaces as closely as possible. We will build your ad and send you a proof as soon as possible **OR**
3. **Send us a PDF** file of your artwork to proper size (see specifications above) to cowyoptimists@aol.com.

Be sure to check your web address for errors. If you do not have a web page, we will be delighted to design and build one for you at no additional charge and modify it at no charge each quarter your ad appears in our magazine. We make every effort to follow your design and typeface specifications.

Use the space below for additional instructions and information.

Your advertising makes our magazine possible. Thank you.

Deadlines

Winter issue: December 29, 2009

Spring issue: March 16, 2010

Summer issue: June 24, 2010

Copy and design, along with any proprietary artwork and your check must be received at the address above no later than 5 p.m. on the respective deadline dates. We make every effort to be accurate with information and artwork.

Mail artwork to:

Mike Snipes
18326 E. Mansfield Ave
Aurora, CO 80013
OR

Upload files to:

cowyoptimists@aol.com

Use this space for any special instructions or information